



GIESTING
FINANCIAL

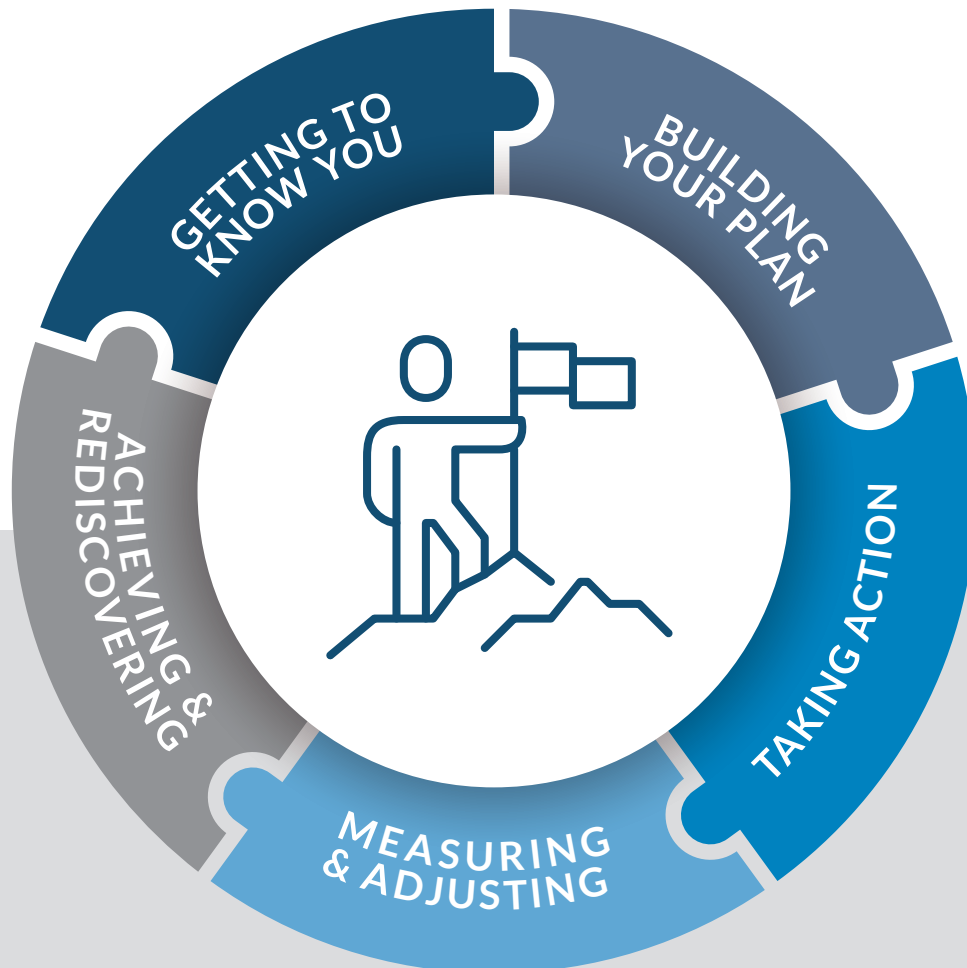


Your Goals, Your Life, Your Future

Your Life Compass Plan

Our vision is to inspire people to achieve their life's ambitions. We believe financial planning is vital to improving the probability of success of reaching those aspirations. In order for us to reach your objectives, our advisors need to

understand your complete financial picture at every stage of your life. Today's goal may not be the same as tomorrow's dream. Your goals change throughout your life so our 5-step process is designed to be circular, and continuous.





Working with You

Our 5-Step Approach



GETTING TO KNOW YOU

- We start by listening and finding out your needs, goals and aspirations. We will learn about each other to determine if there is a good fit for an ongoing relationship.
- We will ask you questions and will detail our services, philosophies, process and fees and answer all of your questions.



BUILDING YOUR PLAN

- Based on our understanding of your aspirations, we will go to work. Our team creates a personalized strategy to provide you solutions that are tailored to you.
- You will receive a detailed financial plan for the key areas that apply to your situation for a comprehensive picture of your finances.



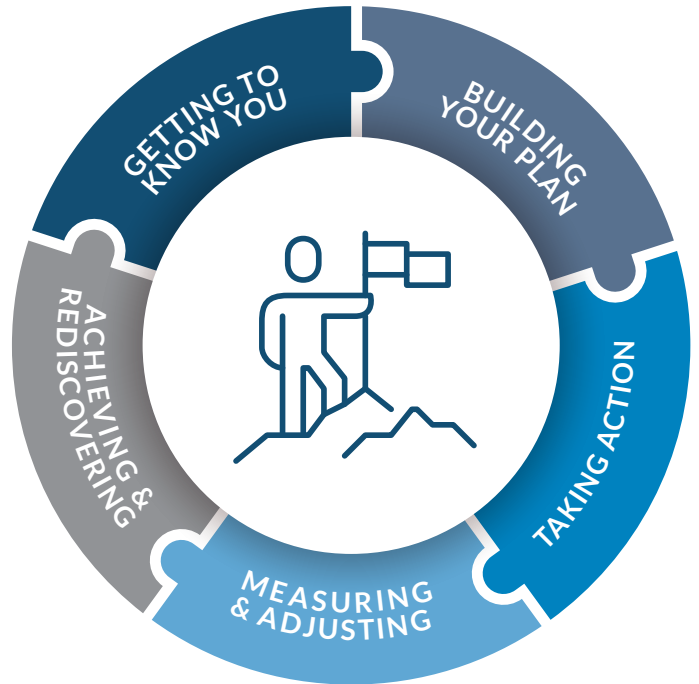
TAKING ACTION

- Upon your approval, we will work with you on every facet of the plan to make sure the strategies we have agreed upon are in place.



MEASURING & ADJUSTING

- Rest assured that throughout the process, we will be partners to track progress on the objectives we set together with accountability on both sides.
- Your financial plan has a starting destination, but will require adjustments to stay the course based on economic conditions and your changing personal life circumstances.



ACHIEVING & REDISCOVERING

- To address your dynamic and ever-changing life through the years, we will review your plan to uncover and address needed adjustments for your short- and long-term goals.
- We will update your financial plan on a regular basis based on your most current life objectives. We will address specific retirement issues as you get closer to your desired retirement age.
- We only succeed if you succeed in achieving your aspirations. Our duty is to provide sound advice for each stage of your life to help you reach your financial objectives and live your life the way you intend to.